

Mobilize™ Trauma Kits

Key Selling Points

Why do you need a trauma kit?

Severe bleeding, airway complications, and other emergencies can become fatal before an ambulance arrives, so it's important to have quick access to potentially lifesaving medical supplies and the instructions to use them.

Medical supplies with just-in-time instructions

Mobilize trauma kits contain medical supplies and a just-in-time instructional app that provides step-by-step guidance for assessing and treating patients. Clearly labeled and color-coded supplies correspond with interactive directions in the Mobilize Rescue app, accessed through the integrated tablet in the Comprehensive and Mobile units and through your smartphone for the Public Access and Compact units. Our app follows the protocols and best practices of the American Heart Association (AHA), Tactical Emergency Casualty Care (TECC), and the American College of Surgeons.

Where should trauma kits be located?

Emergency trauma kits, like AEDs, should be readily available and easily accessible to the public in places like corporate buildings, schools, and parks.



Just-in-time (JiT) instructions have been shown to more than double rates of successful tourniquet placement.

SUCCESS RATES:
44.14% WITH JIT INSTRUCTIONS
VS. 20.41% WITHOUT¹



Trauma is the number one cause of death for people between the ages of 1 and 46, accounting for

30% OF ALL LIVES LOST IN THE U.S.²

Non-fatal injuries are more common and costly than you may realize:

- Fatal workplace injuries reached 5,250 in 2018 — more than 100 per week or 14 per day.³
- OSHA strongly recommends first aid kits with bleeding control supplies be available in high hazard industries.⁴
- In 2018, serious workplace injuries cost one billion dollars every week in workers' compensation.⁵
- High school athletes account for an estimated two million injuries, 500,000 doctor visits, and 30,000 hospitalizations each year.⁶

Training is often quickly forgotten

In a survey of CPR studies, investigators found that 67% of participants failed the practical skills exam 90 days after taking an instructor-led CPR/AED class and that 90% failed the practical skills exam 12 months after the class.⁷ With Mobilize, no training is required.

Treatment Capabilities

SEVERE BLEEDING

UNCONSCIOUSNESS

CPR INSTRUCTIONS

AED APPLICATION

TROUBLE BREATHING

OPIATE OVERDOSES

HYPOTHERMIA

SEIZURES

CHOKING

IMPALED OBJECTS

AMPUTATIONS

ALLERGIC REACTIONS

CONFUSION

STINGS

PAIN

TRAPPED LIMBS

BURNS

FRACTURES & SPRAINS

DIABETIC PROBLEMS

CHEST PAIN

Available Product Configurations:

Comprehensive

An extensive set of lifesaving medical supplies and an integrated Mobilize Rescue app to support triage and treatment of multiple victims. The durable, water-resistant case provides maximum protection in any environment.



Mobile

A backpack version of the Comprehensive kit, its portability is ideal for emergency responders on their way to a medical emergency.



Public Access

Featuring four individual Utility kits for use by multiple rescuers, it includes supplies for medical emergencies involving one or more victims. The Mobilize Rescue app can be accessed on a smartphone and easily distributed throughout the organization.



Compact

The Compact kit includes supplies to treat common medical emergencies, including severe bleeding, trouble breathing, choking, seizures, and hypothermia and includes a multi-user license for the Mobilize Rescue app.

Its small size makes it convenient to carry with you or store in a desk or vehicle.

For more information, visit www.zoll.com or call 800-804-4356
For technical support, call 800-348-9011

¹Goolsby C, et al. *Acad Emerg Med*. 2015 Sept;22:9:1113-1117.

²National Trauma Institute website, www.nattrauma.org/what-is-trauma/trauma-statistics-facts/. Accessed June 24, 2020.

³U.S. Bureau of Labor Statistics website, December 2019, www.bls.gov/news.release/cfoi.nr0.htm. Accessed June 24, 2020.

⁴OSHA 29 CFR 1926.50(d)(1), www.osha.gov/laws-regs/standardinterpretations/2019-06-19. Accessed June 24, 2020.

⁵Liberty Mutual Insurance web site, business.libertymutualgroup.com/business-insurance/Documents/Services/Workplace%20Safety%20Index.pdf. Accessed June 25, 2020.

⁶JS Powell, et al. *J Athl Train*. 1999;34:277-84.

⁷AED Challenge web site, www.aedchallenge.com/articles/cprskilldecline.php. Accessed June 25, 2020.